

# LUKE BOLTON

Communications Designer

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## SUMMARY

Ambitious communications designer with professional experience in agency and in-house team environments. Spent the last three years working with senior Google stakeholders to deliver a variety of strategic communication tools, including executive presentations, UX product visuals, and data visualizations to clearly articulate how Google's privacy, safety, and security products, programs, and processes work to diverse audiences.

## EDUCATION

### Pratt Institute

2014-2018, Brooklyn, NY  
BFA, Communications Design  
President's List Honors

## SKILLS

### Software

Google Workplace, Adobe Photoshop, Illustrator, InDesign, Premiere, After Effects, Sketch

### Professional

Time Management, Problem Solving, Conflict Resolution, Communication, Critical Thinking, Sound Judgment

### Technical

Digital Illustration, Silkscreen, Letterpress, Risograph, Photography, Print Production

## REFERENCES

References available upon request.

## EXPERIENCE

### Communications Designer, Google

*August 2019 – present*

- Partnered with stakeholders across Google to craft engaging storylines and digital design materials to communicate program information, product features, brand research, and company strategy. This included organization-wide all hands and strategy meetings, internal tech talks, and materials for the Google Keynote blog and government regulatory agencies.
- Translated annual compliance requirements into engaging visuals and easy-to-use infographics to communicate with product and legal teams from across the company to ensure compliance certification for 1,200 Google products annually. With the use of these new materials, product and legal teams took half the time to complete their annual compliance process.
- Led the attendee experience, design, and execution of Google's largest annual internal privacy event, serving over 2,000 Googlers across product areas and functions. Worked with senior executives to craft impactful presentations to communicate privacy initiatives and satisfy global regulatory requirements.
- Conceptualized, designed, and produced new org-wide communication channels, including Perspectives, a weekly newsletter for 3,500 Googlers in the privacy, safety, security and counter-abuse community, which regularly receives 100% satisfaction ratings from its audience and senior stakeholders.

### Freelance Designer, Segment

*June – August 2019*

- Created original infographics and diagrams to communicate how Segment's CDP products work to prospective customers and funders.
- Assisted with investment presentations used to secure venture capital funding.

### Designer, Adler Branding & Marketing

*June 2018 – May 2019*

- Designed materials for financial clients to communicate key financial concepts to audiences with a range of financial literacy.
- Improved the company's production process and spearheaded relationships with outside vendors, printers, and developers to ensure quality final materials.

### Design Intern, Walrus

*May 2016 – January 2018*

- Designed branding—including logos, print materials, and newsletters—for consumer brands like General Mills, Bazooka Candy Brands, and Sprout Organic Foods, and partnered with developers to design and produce interactive brand experiences, including online games and digital advertising campaigns.